

01 / 07

EST.
2009

PAUL WRIGHT • 16 YEARS OF DATA

YOUR LINKEDIN HISTORY, WRAPPED

Career, connections, recommendations — let's dig in.



BUILD YOUR OWN AT [WEAREMARZIPAN.COM/WRAPPED](https://wearemarzipan.com/wrapped)

02/07

FIRST CONNECTION

DAY ONE — 19 MAY 2010



MARK GRADY

your first-ever connection.



Mark, 16 years later.
FIRST IN. NEVER FORGOTTEN.

THEN

A Microsoft colleague, from your Xbox LIVE days.

NOW

Head of Google Meet Hardware Channel & Sales, EMEA.



2,336 connections later — still first.

BUILD YOUR OWN AT [WEAREMARZIPAN.COM/WRAPPED](https://wearemarzipan.com/wrapped)

KEEP FOR YOUR RECORDS

* * * CAREER * * *

PAUL WRIGHT - 16 YEARS OF SERVICE
OPENED AUG 2009 - STILL TRADING



- '09 MICROSOFT ASSISTANT
Xbox LIVE + Windows Phone. Paid to play.
- '11 PENKETH GROUP MANAGER
Made office furniture exciting. Truly.
- '12 REACH PLC EXEC
Four months in newspapers. Hold the front page.
- '13 MAERSK ANALYST
Shipping containers. The really big ones.
- '14 YOMA STRATEGIST
Regional title, national ambitions.
- '15 SCIEX SPEC→SR MGR
Four promotions in five years. Mass-spec superfan.
- '19 SOURCERY DIRECTOR
Started a consultancy on the side. As you do.
- '20 NDD MEDICAL ASSOC DIR
Respiratory tech. In 2020. Quite the timing.
- '21 FUZE SR MANAGER
Boston HQ, Liverpool sofa.
- '22 8X8 DIRECTOR
8x8 bought Fuze. New badge, same desk.
- '22 KLARNA DIRECTOR
One month. Paid in full, not in instalments.
- '22 METABOLON DIR, COMM MKTG
Metabolomics. Yes, it's a real word.
- '24 MARZIPAN CO-FOUNDER
Built the thing. Runs the thing.

JOB TITLES 18
COMPANIES 12
ARC ASST→MGR→DIR→FOUNDER

TOTAL 16 YEARS
CHANGE DUE NONE - KEPT GROWING



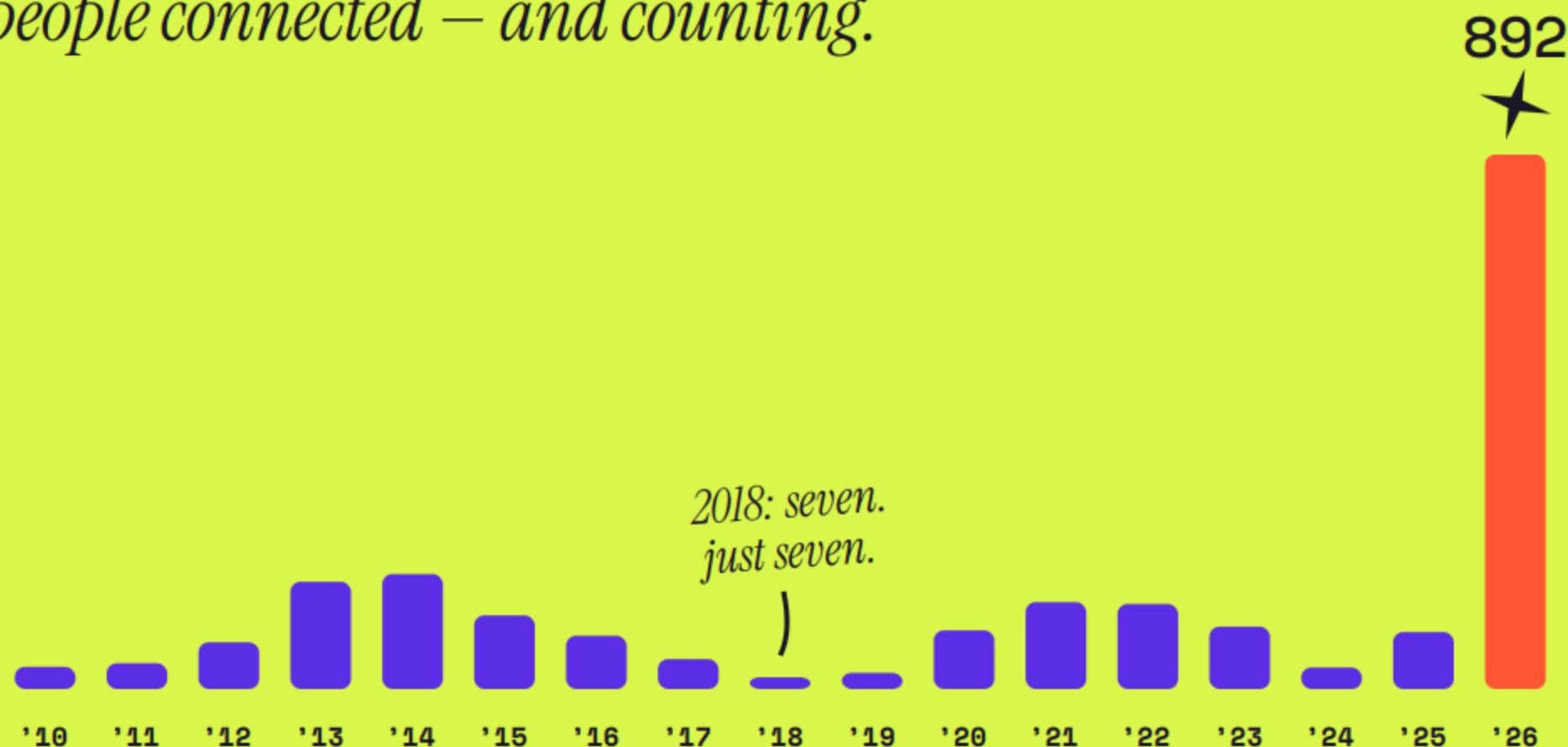
THANK YOU FOR YOUR CAREER

THE NETWORK

2,337

38% OF THE NETWORK
ARRIVED IN 2026

people connected — and counting.



More connections in 2026 than your first eight years combined.

324 ENDORSEMENTS • 43 SKILLS

WHAT 324 PEOPLE CLICKED ABOUT YOU MARKETING STRATEGY

x49

DIGITAL MARKETING CRM
MARKETING COMMUNICATIONS
ONLINE MARKETING SEO
EMAIL MARKETING SALESFORCE
DIRECT MARKETING GOOGLE ANALYTICS
DIGITAL STRATEGY AUTOMATION PPC

One clear verdict: you do strategy.

GIVEN BACK: 212 ENDORSEMENTS — KARMA INTACT

RECOMMENDATIONS

48

RECEIVED

*and all in
writing, no less.*

48 people sat down and wrote
actual sentences about you.

100%
ORGANIC

39

GIVEN

*because karma
is a network effect.*

Every favour returned —
39 paragraphs of it.

87 paragraphs of professional affection.

07/07

2009-2026

THAT'S A WRAP



16

YEARS

18

JOB TITLES

12

COMPANIES

2,337

CONNECTIONS

324

ENDORSEMENTS

87

RECOMMENDATIONS

You joined 25 August 2009 – at 2:24am, for some reason.